

Literature list International Food & Agribusiness, year 1

Term 1			
Course	Title	Author	ISBN Code
Personal Leadership	StrengthsFinder 2.0, Discover Your CliftonStrengths	T. Rath	9781595620156
Introduction Food	Project Management, A practical Approach	R. Grit	9789001575625
Introduction Food	Doing research - the hows and whys of applied research (4th edition)	N. Verhoeven	9789462364820
Term 2			
Course	Title	Author	ISBN Code
AgriFood Business	Marketing and the Customer Value Chain	T. Fotiadis e.a.	9781138394490
Term 3			
Course	Title	Author	ISBN Code
Business Economics	The Basics of Financial Management; 5th edition	W. Koetzier e.a.	9789001738334